

Digital Communication (Mi2.2)

Execution report

| State: | FINAL |
|----------------|------------------------------------------|
| Dissemination: | PUBLIC |
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| Date | Author | Comments |
|-------------|------------------|------------------------|
| 13-Jul-2018 | Catarina Ortigão | First draft |
| 3-Ago-2018 | João Pina | Content and activities |













Introduction

The National Distributed Computing Infrastructure (INCD) aims to be a digital research infrastructure of reference that will provide computing and data services to the national scientific and academic community in all domains.

The communication and dissemination has as priority audiences the scientific community and public authorities, also having channels dedicated to the industry and the general public. The aim of this activity is to publicize the services (Activity 5) to be developed in this project, using the pilots (Activity 4) as demonstrators of the advantages of a coherent digital infrastructure capable of offering a wide range of services (cloud, grid, data, HPC). The activity will take advantage of participation in national and European infrastructure networks (eg CERN, LTER, etc), and collaborative networks associated with major research projects. In addition, it will take advantage of and resources for communication and dissemination delivered by the INCD members (RCTS video room for webinars and demonstrations, LNEC conference centre for INCD events and workshops).

The Dissemination plan was established, as defined in sub-task 1 of this activity and consists in the definition of the objectives and target audience, followed by the specification of dissemination channels to be implemented, and related contents to be developed.

Sub-task 2 concerns to Digital Communication.

This report is for the project's milestone **Mi2.2- Digital Communication**, and provides evidence that this task/milestone has been done and is complete.

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Website

A new website was designed and implemented, with new contents and practical information.



Figure 1 Homepage of the INCD website

Social Networks

INCD has now presence in the social networks Facebook and Linkedin. The pages can be found here:

Facebook -

 $\frac{\text{https://www.facebook.com/pg/INCD-Infraestrutura-Nacional-de-Computa\%C3\%A7\%C3\%A3o-Distribu\%C3\%ADda-194980467806456/}{}$

Linkedin:

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https://www.linkedin.com/company/incd-pt/



Figure 2 Facebook page of INCD.

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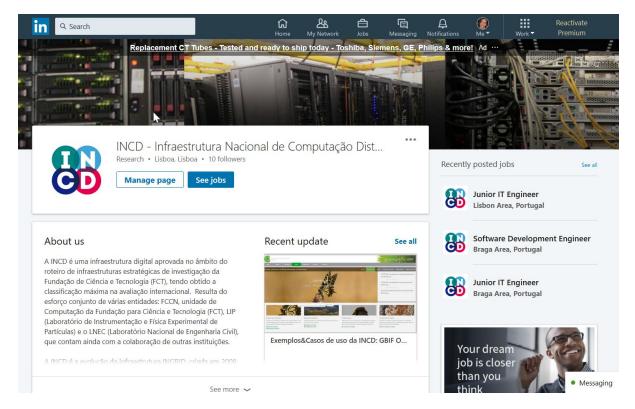


Figure 3 INCD at Linkedin

INCD Brochures

There are two digital brochures. The first one presents the INCD services:

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Figure 4 INCD first brochure. Left: front; Right: back.

The new brochure, developed taking into account the actual website design and key messages of the INCD communication strategy:

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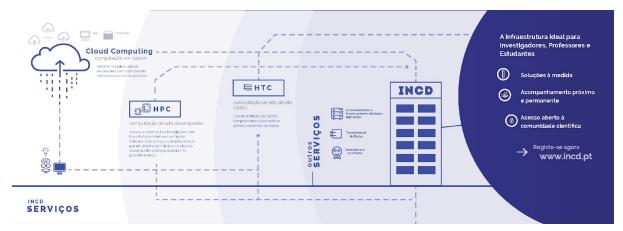


Figure 5 New INCD Brochure. Top: cover; Down: inside.

Conferences and Meetings

During the first year of the project, several conferences were attended by the INCD partners, where the INCD was mentioned and publicized. In the following table the dissemination actions that have produced digital contents are registered.

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| Date | Conference/Meeting | Presentation Title | Who |
|-------------|-----------------------------------------------------------------------------------------------------------|-----------------------------------------------------------|----------------------------|
| 21 Jun 2018 | UIMP school on: New challenges in data science: big data and deep learning on data clouds. | Integration of HPC resources and techniques | Jorge Gomes (LIP) |
| 3 Jul 2017 | Encontro Ciência 2017, Centro de Congressos de Lisboa | INCD Serviços de Computação | Jorge Gomes (LIP) |
| 2017 | BIODATA KoM Fundação Calouste Gulbenkian | INCD Serviços de Computação | Jorge Gomes (LIP) |
| 13 Abr 2018 | Jornadas FCCN 2018 U.Minho Braga | Serviço de Cloud da INCD | Jorge Gomes (LIP) |
| 7 Mai 2018 | Portuguese-Spanish Workshop on Research and Education Networks and E-Science, Salamanca, Espanha | IBERGRID Infrastructure and User Communities | Jorge Gomes (LIP) |
| 12 Abr 2018 | Jornadas FCCN 2018, Braga | INCD: Computação para a Ciência e para o Ensino | Catarina Ortigão (INCD) |
| Julho 2018 | Encontro Ciência 2018, Centro de Congressos de Lisboa | IBERGRID Iberian distributed computing infrastructure | Jorge Gomes (LIP) |
| Julho 2018 | Encontro Ciência 2018, Centro de Congressos de Lisboa | Large scale multidisciplinary scientific simulation | Mário David (LIP) |

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